

Press release: February 18, 2010

Markinson steps up growth with regional sales appointments

Peter Moore appointed to lead Australia & New Zealand sales teams

Brisbane – After a strong 12 months of business growth and subsequent expansion into New Zealand, business software provider Markinson, announced today a strengthening of its team with two key sales appointments.

Peter Moore, who previously held the position of Australian country manager at global ERP provider HansaWorld, has been appointed to the newly created role of Australasian sales manager. With over ten years experience managing international sales teams and strategic vendor partnerships, Moore will play a pivotal role in building Markinson's sales strategy and overseeing sales and account management functions.

Also joining the team is Matt Tohill who has been appointed to the position of senior account executive, New Zealand. Tohill will be responsible for growing Markinson's position within the New Zealand business software market. He joins the company from Avanti Solutions where he was business development manager.

Markinson intends to make further appointments in the coming months which chief executive officer Ian Whiting explains is part of the company's broader growth push to extend market share and cement its position in the SMB business software market.

"It's critical to ensure we have the right people in place with the skills necessary to support our aggressive growth plans.

"Peter and Matt's deep understanding of business solutions and experience in building client and partner bases in new industries and markets will help us put in place the programs we need to support our growth plans within Australia and New Zealand," said Whiting.

Moore cites Markinson's aggressive growth, deep solutions suite and loyal portfolio of top brand customers as key attributes that attracted him to the role.

"The opportunities at Markinson are immense. It's a business that truly understands its market and isn't afraid of taking risks to get where it wants to be. I am truly excited to be a part of that and support the company's next phase of growth," said Moore.

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ABOUT MARKINSON

Markinson is a privately owned company that provides business software solutions to a range of key industries throughout Australia and New Zealand. For more than 20 years, Markinson has pioneered a wide range of focused solutions to help customers achieve their business goals. The Company employs more than 70 individuals and services over 400 customers throughout Australasia.

For more information: www.markinson.com.au

FOR EDITORS

Pictures of Moore and Tohill are available on request